

Message Text

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43

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 COME-00 CIAE-00 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /048 W

----- 009979

P R 051415Z NOV 75

FM AMEMBASSY JIDDA

TO AMEMBASSY KUWAIT PRIORITY

INFO SECSTATE WASHDC 2806

AMEMBASSY ABU DHABI

AMEMBASSY CAIRO

AMEMBASSY TUNIS

UNCLAS JIDDA 7403

E.O. 11652: N/A

TAGS: BTRA, SA, EG

SUBJECT: TENNESSEE STATE TRADE MISSION

REF: A) STATE 260893; B) STATE 254854

1. REGRET MESSAGE RECEIVED TOO LATE TO ARRANGE ANY RECEPTION. OFFICIALS AND PROMINENT MERCHANTS WILL BE HIGHLY PRE-OCCUPIED WITH BEGINNING OF HAJ SEASON.
2. ALTHOUGH NOVEMBER 13 AND 14 IS OFFICIAL HOLIDAY WEEK-END, WE WILL ARRANGE GROUP BRIEFING AT COMMERCIAL CENTER, JIDDA PALACE HOTEL BY COMATT, AND POSSIBLY BANK REPRESENTATIVE AND LOCAL DIRECTOR OF THE JIDDA CHAMBER OF COMMERCE THURSDAY P.M. IF ARRIVAL FROM RIYADH EARLY ENOUGH.
3. RICE REQUESTED TELEPHONE US FROM RIYADH RE EXACT TIME OF ARRIVAL (TEL. 52188) AND IDENTITY OF LOCAL CONTACTS.
4. WE ASSUME HOTEL RESERVATIONS IN ORDER BUT DRAW ATTENTION TO FACT THAT EVEN WITH CONFIRMED RESERVATIONS, MANY BUSINESSMEN BEING TURNED AWAY.

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5. PRODUCT LINES ADMIRABLE FOR THIS MARKET BUT TIMING FOR

VISIT POOR. WE WILL DO WHAT WE CAN FOR THIS NON-IOGA.
PLEASE SUGGEST THAT MISSION HAVE ADEQUATE COMPANY BROCHURES
FOR JIDDA FOR REFERRAL IN TRADE LEADS FILE.
AKINS

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NNN

Message Attributes

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